



OFFICIAL INDIANAPOLIS MOTOR SPEEDWAY® TICKET EXCHANGE



HOW-TO FOR SELLERS

1. Go to [IMS.com/TicketExchange](https://www.ims.com/TicketExchange) and click on “Buy and Sell Tickets Now”
2. Click on the **SELL** button.
3. **Login** or **Register** a new account with PRIMESPORT.
4. **Enter** the quantity of tickets you are listing and corresponding ticket information when prompted
5. **Price** your tickets and **Accept** the Selling Rules
6. **Enter** your personal information
7. **Click on Submit.** That’s it! Your tickets are posted for sale and you will receive a success page and confirmation email.

