



# OFFICIAL INDIANAPOLIS MOTOR SPEEDWAY® TICKET EXCHANGE



## HOW-TO FOR BUYERS

1. Go to [IMS.com/TicketExchange](https://www.ims.com/TicketExchange) and click on “**Buy and Sell Tickets Now**”
2. Click on the **BUY** button
3. Choose the seat locations and quantity of seats and **Click** on “Add to Cart”
4. If you are satisfied with your seat selection and quantity, **Click** on “Check Out”
5. **Login** or **Register** a new account with PRIMESPORT
6. **Enter** your personal information
7. **Enter** your payment method, billing information and shipping address
8. **Accept** the Terms and Conditions
9. **Click on Submit.** That’s it! You will receive a confirmation email once the purchase has been confirmed

