

## 2024 EVENT SCHEDULE • AT A GLANCE

# 2024



MAY 11



MAY 26



## INDIANAPOLIS MOTOR SPEEDWAY GROUP PLANNING GUIDE



JULY 20



JULY 21



SEPT. 20-22



OCT. 4-6

IMS.COM  
GroupSales@Brickyard.com

4790 W. 16TH STREET, INDIANAPOLIS, INDIANA 46222  
317-492-8100





# FREQUENTLY ASKED QUESTIONS

## HOW DO I MAKE A RESERVATION?

Just call your Group Ticket Sales Representative at **866-221-8775**. We are ready to take care of your ticket reservation. Remember, there is no cost to reserve your group tickets.

## WHAT DO I NEED WHEN I CALL?

Simply determine which race(s) your group wants to attend and the approximate number of tickets you think you will need. Please remember that every Reserved Seat requires a ticket. However, when purchasing General Admission tickets, children ages 15 and under are admitted free when accompanied by an adult ticket holder. Free access is only available in General Admission and Flex seating locations.

## WHAT IF I DO NOT NEED ALL OF THE TICKETS THAT I HAVE RESERVED?

You may reserve as many tickets as you think you will need. You may contact your Group Ticket Sales Representative to cancel tickets at any time until your final payment is due. Once full payment is received, the tickets are non-refundable and non-exchangeable.

## HOW AND WHEN DO I PAY?

Payment is accepted via all major credit cards or cash. If you reserved tickets for your group in advance, full payment is due no later than 30 days prior to each respective race.

## WHERE DO I PARK?

Ask your Group Ticket Sales Representative today about how your group can park only minutes away from your seats. Race Day auto parking ranges between \$35-\$200 per vehicle, and Race Day bus parking starting at \$200.

# 2024 IMS EVENT SCHEDULE

## MONTH OF MAY

MAY 10 .....	Sonsio Grand Prix Practice & Qualifying
MAY 11 .....	Sonsio Grand Prix
MAY 14-16 .....	Indianapolis 500 Practice
MAY 17 .....	Indianapolis 500 Fast Friday
MAY 18-19 .....	PPG Presents Armed Forces Qualifying
MAY 20 .....	Indianapolis 500 Practice
MAY 24 .....	Miller Lite Carb Day
MAY 25 .....	Legends Day presented by Firestone
MAY 26 .....	108th Running of the Indianapolis 500 presented by Gainbridge
MAY 26 .....	Coors Light Snake Pit

## JULY

JULY 20 .....	Pennzoil 250 presented by Advance Auto Parts
JULY 21 .....	Brickyard 400 presented by PPG

## SEPTEMBER

SEPTEMBER 20-22 .....	TireRack.com Battle on the Bricks
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## OCTOBER

OCTOBER 4-6 .....	Indianapolis 8 Hour presented by AWS
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# SONSIO GRAND PRIX®

## GROUP TICKET SALES BENEFITS

*You and each member of your group will enjoy these special benefits\* when purchasing 20 or more tickets:*

- Up to \$58 savings on the price of each Saturday ticket on Race Day
- \$5 retail discount at participating IMS Retail Shops
- Personal Group Sales Representative
- Special group block seating

*\*Offer cannot be applied to previously purchased tickets*

## GROUP TICKET PRICES

### GROUP RACE DAY PACKAGE PRICE

REGULAR  
PACKAGE VALUE

SATURDAY, MAY 11

All Decks & Penthouses ..... \$130 ..... **\$85**

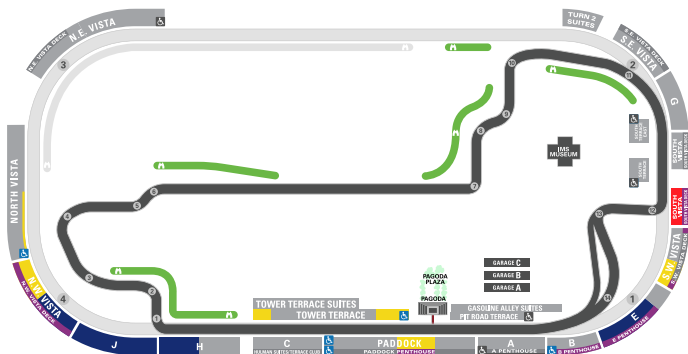
Northwest Vista, J Stand,  
H Stand, E Stand ..... \$80 ..... **\$52**

South Vista ..... \$70 ..... **\$41**

Flex Admission ..... \$65 ..... **\$50**

General Admission ..... \$55 ..... **\$30**

The color-coded price points correspond to the map shown below.



**To reserve your block of tickets,  
call 866-221-8775 or email  
GroupSales@Brickyard.com today!**



# 108<sup>TH</sup> RUNNING OF THE INDIANAPOLIS 500<sup>®</sup> PRESENTED BY GAINBRIDGE

## GROUP TICKET SALES BENEFITS

*For new purchases of 20 or more tickets, you and your group are entitled to the following benefits:\**

- \$5 retail discount at participating IMS Retail Shops
- Personal Group Sales Representative
- Discounts for ancillary events and concerts
- Special group block seating

*In addition, if you and your group choose to sit in one of the designated locations listed below, you will be eligible for these extra benefits:\**

Up to \$60 savings on the price of each Sunday ticket on Race Day

Complimentary tickets to Legends Day presented by Firestone  
(Saturday, May 25, 2024)

*\*Offer cannot be applied to previously purchased tickets*

## GROUP TICKET PRICES

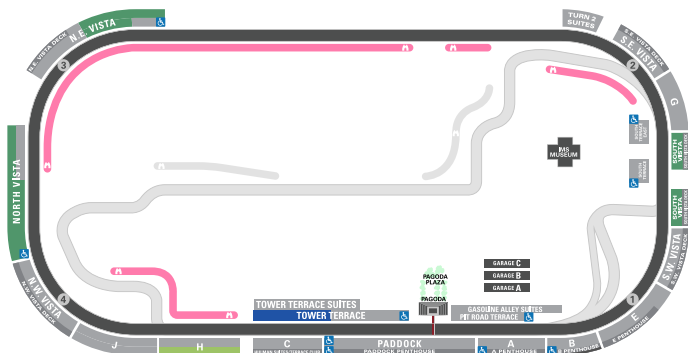
### GROUP RACE DAY PACKAGE PRICE

REGULAR RACE DAY  
PACKAGE VALUE

SUNDAY, MAY 26

Tower Terrace North.....	\$155 ...	<b>\$103</b>
Northeast Vista Backstretch, North Vista, South Vista.....	\$150 .....	<b>\$90</b>
H Stand.....	\$140 .....	<b>\$82</b>
Race Day General Admission.....	\$85 .....	<b>\$40</b>

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"We have been very satisfied working with the IMS Group Sales Department. They provide the best in customer service, always exceed expectations and make all aspects of the sales process effortless and smooth. Their expertise is evident with the recommendations and efforts provided for our Tour Groups. Our clients have enjoyed many fun and historic Indianapolis 500 and NASCAR race weekends in part due to the assistance provided by the IMS Group Sales Department."

- Shane, There and Back Again Adventures



108<sup>TH</sup> RUNNING OF THE INDIANAPOLIS 500



# PENNZOIL 250

## PRESENTED BY ADVANCE AUTO PARTS

### GROUP TICKET SALES BENEFITS

**For new purchases of 20 or more tickets, you and your group are entitled to the following benefits:\***

Up to \$55 savings on the price of each Saturday ticket on Race Day

\$5 retail discount at participating IMS Retail Shops

Personal Group Sales Representative

Special group block seating

\*Offer cannot be applied to previously purchased tickets

### GROUP TICKET PRICES

#### GROUP RACE DAY PACKAGE PRICE

REGULAR RACE DAY  
PACKAGE VALUE

**SATURDAY, JULY 20**

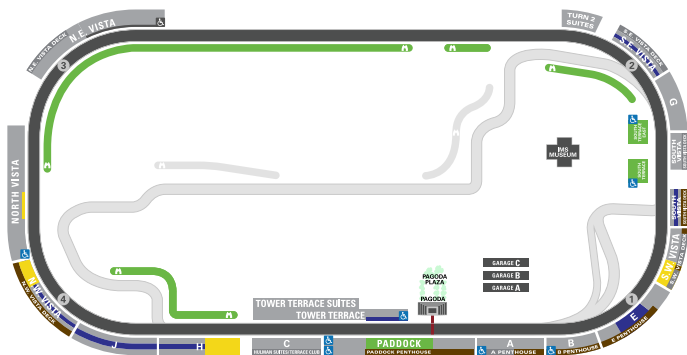
All Decks & Penthouses ..... \$145 ..... **\$95**

Northwest Vista,  
J Stand, H Stand,  
E Stand, South Vista ..... \$80 ..... **\$60**

Flex Admission ..... \$65 ..... **\$50**

General Admission ..... \$50 ..... **\$35**

The color-coded price points correspond to the map shown below.



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# BRICKYARD 400<sup>®</sup> PRESENTED BY PPG

## GROUP TICKET SALES BENEFITS

**For new purchases of 20 or more tickets, you and your group are entitled to the following benefits:\***

*Up to \$30 savings on the regular price of each Sunday ticket*

*\$5 retail discount at participating IMS Retail Shops*

*Discount on tickets for Saturday Reserved Seats*

*Personal Group Sales Representative*

*Special group block seating*

*\*Offer cannot be applied to previously purchased tickets*

## GROUP TICKET PRICES

### GROUP RACE DAY PACKAGE PRICE

REGULAR RACE DAY  
PACKAGE VALUE

### SUNDAY, JULY 21

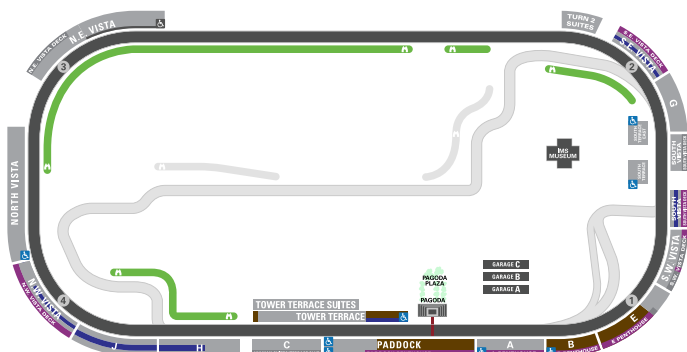
All Decks & Penthouses .....\$190.....**\$160**

Paddock, B Stand,  
E Stand, Tower Terrace.....\$115.....**\$92**

Northwest Vista, J Stand,  
Southeast Vista .....\$105.....**\$87**

General Admission.....\$55.....**\$40**

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"The folks in Group Sales at the Indianapolis Motor Speedway did an outstanding job accommodating our 860 guests. Our seats were perfect, the weather was great, and there was nothing but smiles on the faces of our guests. Thank you to all in the Group Sales Department for all that you have done for us, and more importantly, thank you for taking such great care of the people that mean so much to us!!!"

- Tony, Special Project Manager, TMC Transportation





# TIRERACK.COM BATTLE ON THE BRICKS

## GROUP TICKET SALES BENEFITS

For new purchases of 20 or more tickets, you and your group are entitled to the following benefits:\*

- Up to \$40 savings on ticket options
- \$5 retail discount at participating IMS Retail Shops
- Personal Group Sales Representative
- Special group block seating

\*Offer cannot be applied to previously purchased tickets

## GROUP TICKET PRICES

### GROUP RACE DAY PACKAGE PRICE

REGULAR RACE DAY  
PACKAGE VALUE

### SEPTEMBER 20-22

3-Day (Fri - Sun) General Admission.....\$125.....**\$85**

2-Day (Sat - Sun) General.....\$110.....**\$75**

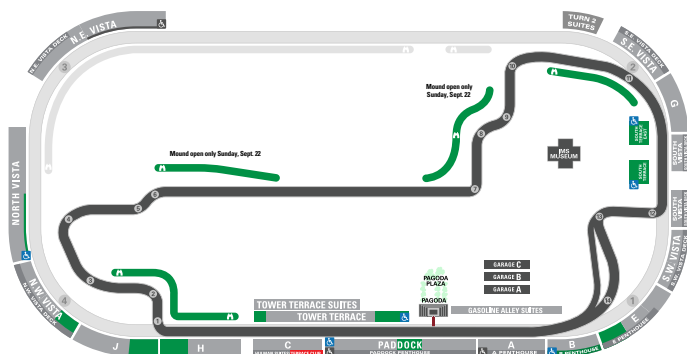
Friday General Admission.....\$25.....**\$15**

Saturday General Admission.....\$65.....**\$45**

Sunday General Admission.....\$55.....**\$35**

Northwest Vista is open Sunday, Sept. 17 Only

The color-coded price points correspond to the map shown below.



To reserve your block of tickets,  
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TIRERACK.COM BATTLE ON THE BRICKS

# INDIANAPOLIS 8 HOUR PRESENTED BY AWS

## GROUP TICKET SALES BENEFITS

For new purchases of 20 or more tickets, you and your group are entitled to the following benefits:\*

- Up to \$45 savings on ticket options
- \$5 retail discount at participating IMS Retail Shops
- Personal Group Sales Representative
- Special group block seating

\*Offer cannot be applied to previously purchased tickets

## GROUP TICKET PRICES

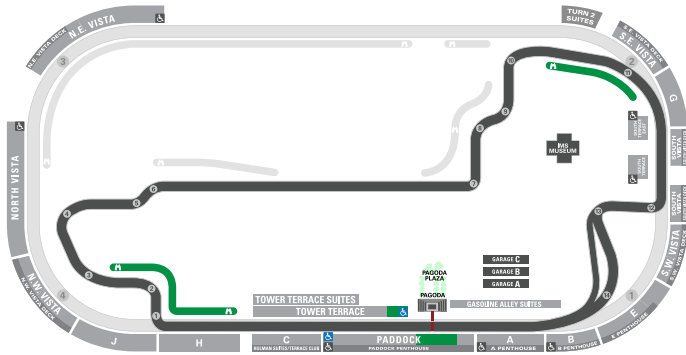
### GROUP RACE DAY PACKAGE PRICE

REGULAR RACE DAY  
PACKAGE VALUE

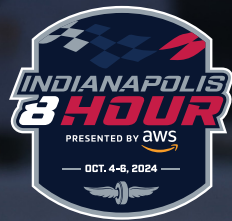
### OCTOBER 4-6

Friday General Admission.....	\$25.....	<b>\$15</b>
Saturday General Admission.....	\$50.....	<b>\$30</b>
Sunday General Admission.....	\$35.....	<b>\$20</b>
3-Day (Fri - Sun) General Admission.....	\$90.....	<b>\$45</b>

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INDIANAPOLIS 8 HOUR PRESENTED BY AWS



# UPGRADE YOUR EXPERIENCE:



## SONSIO GRAND PRIX

Practice & Qualifying - May 10 .....	\$20
Hulman Terrace Club - May 10 .....	\$75
Hulman Terrace Club - May 11 .....	\$200

## INDIANAPOLIS 500 PRESENTED BY GAINBRIDGE

Practice Days - May 14-17, 20 .....	\$20
Hulman Terrace Club - May 14-16 .....	\$75/Day
PPG Presents Armed Forces Qualifying - May 18-19 .....	\$30
Hulman Terrace Club - May 17-19 .....	\$125/Day
Miller Lite Carb Day - May 24 .....	\$40
Hulman Terrace Club - May 24 .....	\$350
Legends Day presented by Firestone - May 25 .....	\$10
Coors Light Snake Pit - May 26 .....	\$45

## BRICKYARD WEEKEND

Pennzoil 250 presented by Advance Auto Parts - July 20 .....	\$35
Brickyard 400 presented by PPG Pre-Race Pit Pass - July 21 .....	\$100
2-Day Pre Race Pit Pass - July 20-21 .....	\$150
Hulman Terrace Club - July 20-21 .....	\$500/Day

## TIRERACK.COM BATTLE ON THE BRICKS

Hulman Terrace Club - September 20 .....	\$85
Hulman Terrace Club - September 21 .....	\$150
Hulman Terrace Club - September 22 .....	\$225

## INDIANAPOLIS 8 HOUR PRESENTED BY AWS

Saturday Paddock Plus Pass - October 5 .....	\$25
Sunday Paddock Plus Pass - October 6 .....	\$25
Weekend Paddock Plus Pass - October 4-6 .....	\$45

