



The Racing Capital of the World®

2012 GROUP SALES
SUMMER PLANNING GUIDE

FREQUENTLY ASKED QUESTIONS

How do I make a reservation?

Easy! Just call your Group Sales Representative at (866) 221-8775. We will be happy to take care of your ticket reservation. Remember, there is no cost to reserve your group tickets.

What do I need when I call?

Simply determine which race(s) your group wants to attend and the approximate number of tickets you think that you will need. Please remember that every person, regardless of age, is required to have a ticket for reserved seats. Children ages 12 and under are free with General Admission tickets.

What if I do not need all of the tickets that I have reserved?

Not a problem, you may reserve as many tickets as you think you will need. You may contact your Group Sales Representative to cancel tickets at any time before or when your final payment is due. Once full payment is received, the tickets are non-refundable and non-exchangeable.

How and when do I pay?

If you reserved your group in advance, full payment is due no later than thirty days prior to each respective race.

Can I get a discount on food?

Brickyard Bucks are available in \$10 increments and may be used to purchase any food items at the Indianapolis Motor Speedway. Brickyard Bucks are available for a 10% discount for groups of 20 or more and must be purchased prior to your event date. Contact the Group Sales Department today at (866) 221-8775 or email groupsales@brickyard.com for more information.

Where do I park?

Ask your Group Sales Representative today about how your group can park only minutes away from your seats. Race Day auto parking is only \$20 and Race Day bus parking starts at \$125.

2012 INDIANAPOLIS MOTOR SPEEDWAY EVENT SCHEDULE

Indianapolis 500

Opening Day.....	Saturday, May 12
Celebration of Automobiles & Emerging Technology.....	Sat.-Sun., May 12-13
Practice	Mon.-Thurs., May 14-17
Fast Friday Practice	Friday, May 18
Pole Day Qualifying.....	Saturday, May 19
Bump Day Qualifying	Sunday, May 20
American Family Insurance 500 Festival Community Day.....	Wednesday, May 23
Firestone Freedom 100 Practice & Quals.....	Thursday, May 24
Miller Lite Carb Day*.....	Friday, May 25
Legends Day	Saturday, May 26
96th Running, Indianapolis 500	Sunday, May 27

Super Weekend at the Brickyard

NASCAR Nationwide Practice	Thursday, July 26
GRAND-AM Practice/Quals/Races	Friday, July 27
NASCAR Sprint Cup Practice/Quals NASCAR Nationwide Quals/Race	Saturday, July 28
Crown Royal Presents the "Your Hero's Name Here" 400 at the Brickyard	Sunday, July 29

Red Bull Indianapolis GP

Practice	Friday, August 17
Qualifications.....	Saturday, August 18
Fifth Annual Red Bull Indianapolis GP	Sunday, August 19

All events and dates are subject to change.



INDIANAPOLIS 500 GROUP TICKET PRICES

Sunday, May 27

The color coded price points correspond to the map shown below.

GROUP RACE DAY PACKAGE PRICE	REGULAR RACE DAY PACKAGE VALUE
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Tower Terrace	\$85	\$140
North Vista Northeast Backstretch.....	\$75	\$130
South Vista		
H Stand	\$65	\$120
Race Day General Admission	\$30	\$80

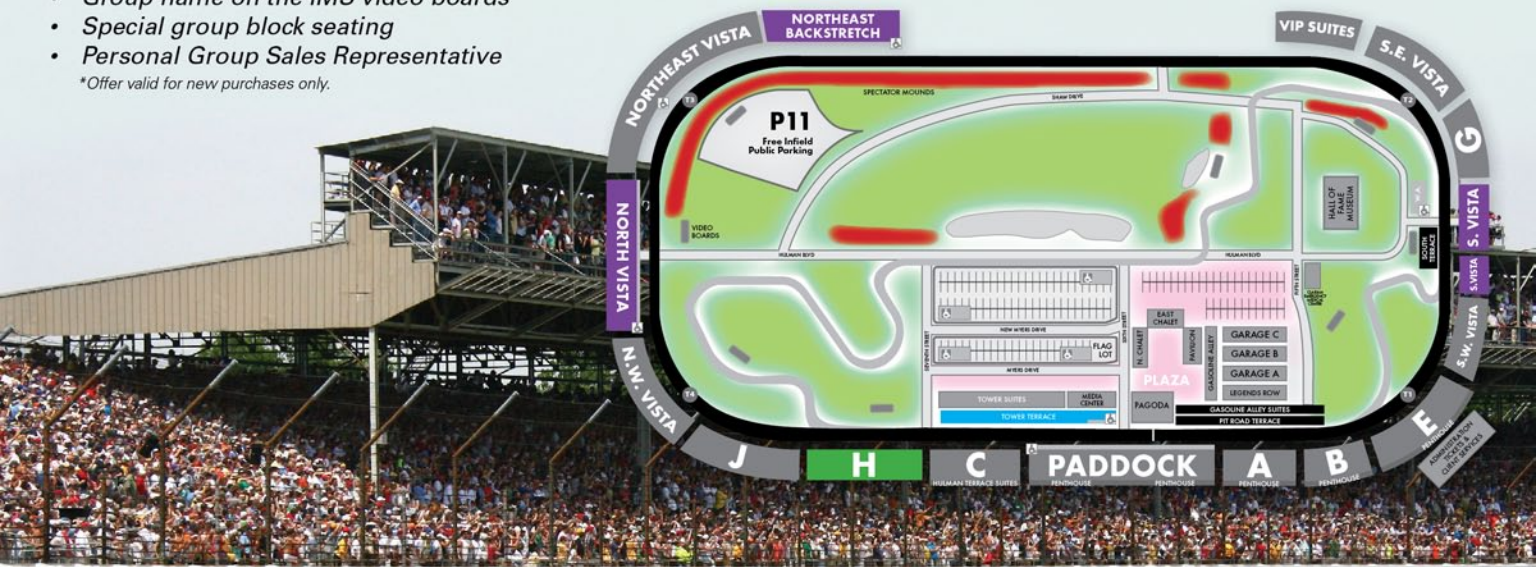
INDIANAPOLIS 500® GROUP TICKET BENEFITS

You and each member of your group will enjoy a total savings of up to \$55 while experiencing The Greatest Spectacle in Racing®, and will enjoy these special benefits* when purchasing 20 or more tickets:

- \$5 ticket discount on selected grandstands
- FREE Official IMS souvenir(s)
- \$5 gift certificate at participating IMS retail locations
- FREE Legends Day invitation
- \$15 Track Scan rental discount
- Group name on the IMS video boards
- Special group block seating
- Personal Group Sales Representative

*Offer valid for new purchases only.

To reserve your block of tickets, call (866) 221-8775
or email GroupSales@Brickyard.com today!



The IZOD IndyCar® Series, sanctioned by INDYCAR®, is the premier open-wheel series in America and competes in the Indianapolis 500 Mile Race.

Top speed: Approximately 230 mph
 Engine: Turbocharged 2.4-liter (maximum) V6
 Horsepower: Approximately 550-750
 Fuel: E85 ethanol
 Tires: Racing slick (Firestone Firehawk)

SUPER WEEKEND

AT THE BRICKYARD

JULY 26 - 29 • 2012

FOUR RACES. THREE DAYS. ONE TRACK.

SUPER WEEKEND GROUP TICKET BENEFITS

You and each member of your group will enjoy a total savings of up to \$45 at the world's largest stock car race, while enjoying these special benefits* when purchasing 20 or more tickets:

NASCAR Sprint Cup Series: Sunday, July 29

- \$5 ticket discount on selected grandstands
- FREE Official IMS souvenir(s)
- \$5 gift certificate at participating IMS retail locations
- \$15 Track Scan rental discount
- Group name on the IMS video boards
- Special group block seating
- Personal Group Sales Representative

NASCAR Nationwide Series: Saturday, July 28

- \$5 ticket discount on reserved seats
- Retail discounts
- And much more — call Group Sales for info

GRAND-AM Series: Friday, July 27

- Retail discounts
- And much more — call Group Sales for info

*Offer valid for new purchases only.

SUPER WEEKEND GROUP TICKET PRICES

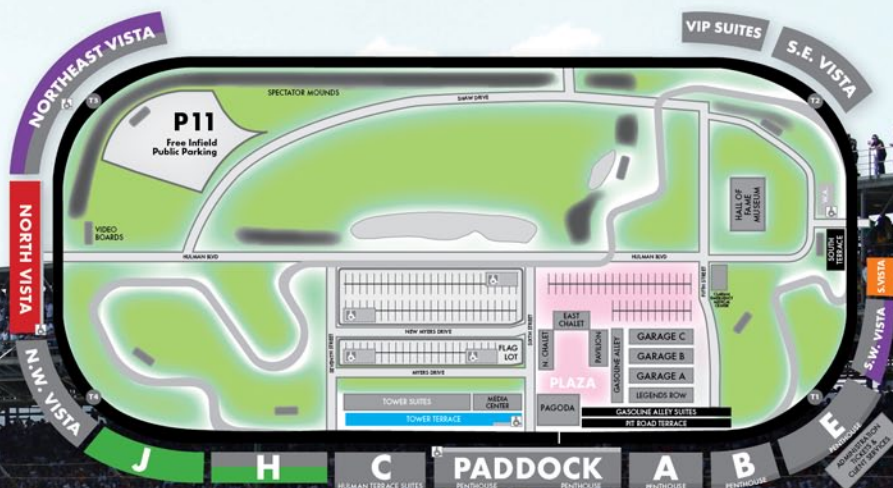
NASCAR Sprint Cup Series: Sunday, July 29

The color coded price points correspond to the map shown below.

GROUP RACE DAY PACKAGE PRICE	REGULAR RACE DAY PACKAGE VALUE
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Tower Terrace.....	\$85.....	\$130
Northeast Vista Turn (upper rows)		
Southwest Vista (upper rows).....	\$80.....	\$125
South Vista	\$75.....	\$120
North Vista	\$70.....	\$115
H Stand (upper rows)		
J Stand.....	\$65.....	\$110

To reserve your block of tickets, call (866) 221-8775 or email GroupSales@Brickyard.com today!



The Sprint Cup Series, sanctioned by NASCAR, is the premier stock car series in America and competes in the Crown Royal presents the "Your Hero's Name Here 400" at the Brickyard.

Top speed: Approximately 200 mph
 Engine: Normally-aspirated 5.7-liter V8
 Horsepower: Approximately 790
 Fuel: Unleaded racing gasoline
 Tires: Racing slick (Goodyear Eagle)



RED BULL INDIANAPOLIS GP GROUP TICKET PRICES

Friday-Sunday, August 17-19

RED BULL INDIANAPOLIS GP™ GROUP TICKET BENEFITS

You and each member of your group will enjoy a total savings of up to \$70 and these special benefits¹ when purchasing 20 or more tickets:

- \$5 ticket discount on weekend tickets²
- FREE Official IMS souvenir(s)
- \$5 gift certificate at participating IMS retail locations
- Free motorcycle parking
- Parade lap of the GP course on your motorcycle³
- Group name on the IMS video boards
- Special group block seating
- Personal Group Sales Representative

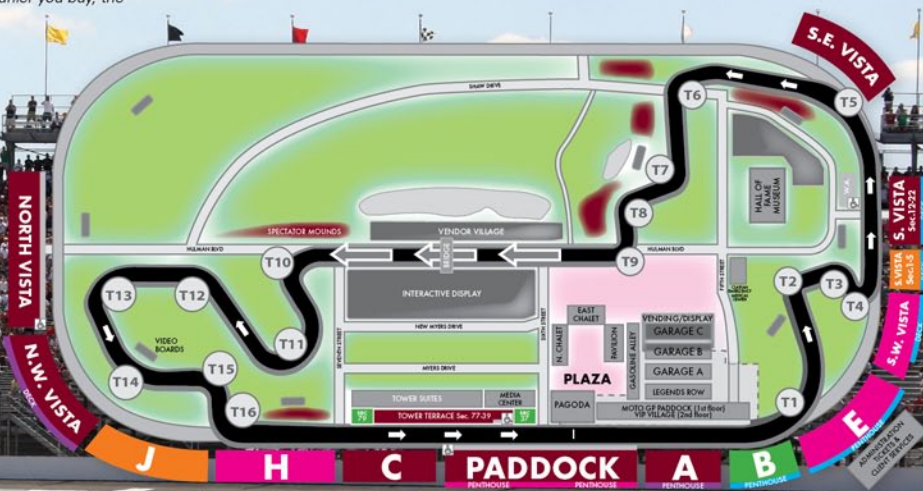
1. Offer valid for new purchases only.
2. Excludes General Admission, Penthouse & Deck tickets. Paddock Penthouse eligible.
3. Date & time of track lap TBD. Race Day General Admission excluded.
4. General Admission prices correspond to date of purchase — the earlier you buy, the more you save!

The color coded price points correspond to the map shown below.

RACE DAY GROUP PACKAGE PRICE	WEEKEND GROUP PACKAGE PRICE
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E Penthouse		
B Penthouse		
Southwest Vista Deck		
South Vista Deck	\$130	\$150
A Penthouse		
Northwest Vista Deck	\$105	\$125
J Stand		
South Vista (Sections 1-5)	\$90	\$105
Paddock Penthouse		
H Stand		
Southwest Vista		
E Stand	\$80	\$95
B Stand		
Tower Terrace (Sections 37 & 79)	\$70	\$85
General Admission ONLY ⁴	\$40-50	\$60-75

To reserve your block of tickets, call (866) 221-8775
or email GroupSales@Brickyard.com today!



MotoGP, the premier motorcycle racing series in the world, is sanctioned by FIM and competes in the Red Bull Indianapolis GP.

Top speed: Approximately 215 mph
Engine: Normally-aspirated, 1000cc four-stroke
Horsepower: Approximately 220
Fuel: Unleaded racing gasoline
Tires: Racing slick (Bridgestone)

WHAT OUR CURRENT GROUP SALES CUSTOMERS SAY:

"The Group Sales reps are informative and are great at communicating with customers. The benefits of the group ticket program like track lap coupons, free gifts and backstretch parking are a great addition to the MotoGP experience. If you have a group thinking of attending the Red Bull Indianapolis GP I highly recommend contacting a Group Sales rep for more info."

— **JOE KONRARDY**
GS Resources Group Ticket Organizer

"The Group Sales staff made planning our trip to the track easy by assisting us with every step of the process: from selecting our seating location to deciding which parking lot to use."

— **TERRY TREGO**

"My experience with the Group Sales staff at the Speedway has been outstanding. From assistance with ordering and seat configuration, the ease of renewal, upgrading and flexibility to modify orders, the process has been and continues to be seamless."

— **WILLIAM P. MEANS**
Attorney, Hollingsworth & Zivitz, P.C.

"I've attended every Red Bull Indianapolis GP event and the staff has always been courteous, helpful and friendly. They seem genuinely interested in making sure my group gets the maximum enjoyment possible from the event. I can't thank my sales representative and the others enough. We'll be back every year!"

— **CHRIS SMITH**
Peoria Late-Breakers





4790 W. 16th Street, Indianapolis, Indiana 46222
(866) 221-8775 or (317) 492-8100

IndianapolisMotorSpeedway.com/GroupSales
GroupSales@Brickyard.com



Text IMS to 88769 for IMS general updates