



Consumer Products Internship At the Indianapolis Motor Speedway

The Indianapolis Motor Speedway's Consumer Products Department serves race fans at the largest single day sporting event in the world. In order to deliver the necessary merchandise selection, the Consumer Products Department operates 90 Gift Shops on the grounds for the Indianapolis 500, the 400 at the Brickyard and the Red Bull Indianapolis GP.

Benefits of the Program:

- Direct participation in the merchandising process of the Indianapolis Motor Speedway's Consumer Products Department.
- Working knowledge that simply cannot be duplicated in the classroom. Given many of the same duties as full time staff members.
- Opportunities to work daily and be an active participant with the Consumer Products Department staff in the process of shaping the events for the year.
- Working closely with key individuals allows for the development of interpersonal communication skills, plus administrative and organizational skills.
- The experience and knowledge acquired during an internship can be a great asset and lead to exciting career opportunities.

Responsibilities:

An Internship with the IMS Consumer Products Department encompasses a variety of duties. Interns will play a vital role in the preparation and execution of our events. Our program offers interns direct and practical knowledge of how our department works. Because we demand more work and delegate more responsibility to our interns than similar programs, IMS Consumer Products Interns walk away better prepared to deal with the challenges ahead. This is a paid internship.

Through the Indianapolis 500, you will supervise the sale of merchandise in a number of shops surrounding the track as a Zone Manager. At the conclusion of the Indianapolis 500, you will participate in the Gift Shop tear down process.

Following the Indianapolis 500 you will have the opportunity to see firsthand the operations of our Warehouse, ecommerce Department, Retail Office and Brickyard Authentics retail stores.

Due to the amount of work to be done, interns should be prepared to work seven days per week with long hours each day during this period of time.

Preparation for the 400 at the Brickyard begins with interns participating in the set up process. During setup, Interns act as team leaders stocking shops, inventorying merchandise and setting merchandise displays. During the 400 at the Brickyard, you will again work as a Zone Manager overseeing the operations of a number of Gift Shops. At its conclusion, you will participate in the tear down process from this Event.

In August, set up will begin for Red Bull Indianapolis GP. During the event, you will assume the Zone Manager role again and participate in tear down immediately following the event.

Skills, Education and/or Experience Desired:

Business, Retail and Management majors are preferred but we will consider candidates of all majors. Your work environment will be both outdoors and indoors. Shorts and t-shirts are the dress code for a majority of the summer. Some uniforms are provided. You may send resumes directly to mbridges@brickyard.com or visit our website at indianapolismotorspeedway.com to view all internship opportunities and employment opportunities.

Hours:

5 to 7 days per week – 8 to 15 hours per day. Must be able to work overtime and weekends.

Internship runs late April – early September.

