

HOSPITALITY SCHEDULE

JULY 2011

Friday	July 29	Practice
Saturday	July 30	Practice & Qualifying
Sunday	July 31	2011 Brickyard 400

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



"It's unbelievable...it's just been an awesome day. It's unreal right now. How about Chip winning the Indianapolis 500 and this race?"

— **Jamie McMurray**
2010 Brickyard 400 Winner

"IMS allows us to entertain important local customers but also has the power to attract customers from all over the country. It also enables us to draw customers who might be difficult to get this kind of time with otherwise."

— **Duke Energy**



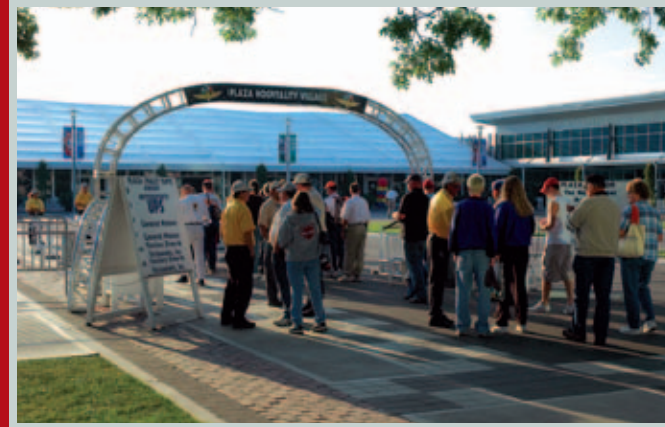
PLAZA HOSPITALITY VILLAGE

Situated in the shadow of the Pagoda, the Plaza Hospitality Village offers premier corporate entertainment in a tree-lined courtyard setting. The Plaza Hospitality Village is adaptable to client needs, as it can be customized to accommodate from 200 to 2,400 guests.

Amenities include tables, chairs, patio, climate control and closed-circuit television.

"Entertaining customers at the most historic race track in the world has helped build business relationships and personal friendships that cannot be replicated at any other entertainment venue we have tried."

— **Seven Corners, Inc.**



PLAZA HOSPITALITY VILLAGE PAVILION & EAST CHALET

BOTH PACKAGES INCLUDE:

300 Admission Tickets

300 Hospitality Passes

150 Pit Access Passes (Race Day Only, Non-Transferable)

6 Staff Admission Tickets & Hospitality Passes

25 Car or **5** Bus Parking Passes

Patio Area

Climate Controlled

Closed-Circuit Television

Note: Packages for larger groups available.

PACKAGE PRICING:

Practice (Friday)

Qualifying (Saturday)

Race Day (Sunday)

Two-Day (Saturday/Sunday)

300

\$7,500

\$15,000

\$56,500

\$65,000

PLAZA HOSPITALITY VILLAGE
 ■ NORTH CHALET



200 PERSON PACKAGE:

- 200 Admission Tickets
- 200 Hospitality Passes
- 100 Pit Access Passes (Race Day Only, Non-Transferable)
- 6 Staff Admission Tickets & Hospitality Passes
- 12 Car or 3 Bus Parking Passes
- Patio Area
- Climate Controlled
- Closed-Circuit Television



PACKAGE PRICING:

	200
Practice (Friday)	\$5,600
Qualifying (Saturday)	\$11,000
Race Day (Sunday)	\$39,000
Two-Day (Saturday/Sunday)	\$45,000



INDIANAPOLIS MOTOR SPEEDWAY
 ■ PIT ROW GARAGES

The Pit Row Garages are transformed into hospitality areas each year for the Brickyard 400. Located near Gasoline Alley, each garage has a patio decorated with carpeting and foliage, allowing you to entertain in the center of the racing excitement.

200 PERSON PACKAGE:

- 200 Admission Tickets
- 200 Hospitality Passes
- 100 Pit Access Passes (Race Day Only, Non-Transferable)
- 6 Staff Admission Tickets & Hospitality Passes
- 12 Car or 3 Bus Parking Passes
- Patio Area
- Climate Controlled
- Closed-Circuit Television



PACKAGE PRICING:

	200
Practice (Friday)	\$5,600
Qualifying (Saturday)	\$11,000
Race Day (Sunday)	\$39,000
Two-Day (Saturday/Sunday)	\$45,000



▪ LEGENDS ROW

Legends Row is a two-story structure comprised of 18 corporate hospitality rooms honoring Indianapolis 500 greats such as Gordon Johncock, A.J. Foyt, Mario Andretti and Johnny Rutherford. Located adjacent to the famed Gasoline Alley, your guests will have an expansive view of the Garage Area. Experience “behind the scenes” activity as teams prepare their cars for The Greatest Spectacle in Racing. Each climate-controlled room is fully furnished with tables and chairs, private restroom facilities (in first-floor rooms) and a patio or balcony.

FIRST FLOOR (Capacity 100):

- 100 Admission Tickets
- 100 Hospitality Passes
- 50 Pit Access Passes (Race Day Only, Non-Transferable)
- 4 Staff Admission Tickets & Hospitality Passes
- 4 Car Parking Passes
- Patio Area
- Private Restroom
- Climate Controlled
- Closed-Circuit Television

SECOND FLOOR (Capacity 50):

- 50 Admission Tickets
- 50 Hospitality Passes
- 25 Pit Access Passes (Race Day Only, Non-Transferable)
- 4 Staff Admission Tickets & Hospitality Passes
- 2 Car Parking Passes
- Balcony Area
- Climate Controlled
- Closed-Circuit Television



PACKAGE PRICING:

	50	100
Practice (Friday)	\$2,500	\$4,000
Qualifying (Saturday)	\$3,750	\$6,500
Race Day (Sunday)	\$10,250	\$20,500
Two-Day (Saturday/Sunday)	\$11,500	\$23,000



▪ FLAG ROOMS

Named for the colors of the racing flags, the Flag Rooms are located beneath the Tower Terrace grandstands and offer a terrific opportunity to share in the festivities of the race. Single or double room sizes are available and each room has a fenced patio area to entertain your business clients. Air conditioning and closed-circuit television are included.

50 PERSON PACKAGE:

- 50 Admission Tickets
- 50 Hospitality Passes
- 30 Pit Access Passes (Race Day Only, Non-Transferable)
- 4 Staff Admission Tickets & Hospitality Passes
- 2 Car Parking Passes
- Fenced Patio Area
- Private Restroom
- Climate Controlled
- Closed-Circuit Television

80 PERSON PACKAGE:

- 80 Admission Tickets
- 80 Hospitality Passes
- 40 Pit Access Passes (Race Day Only, Non-Transferable)
- 4 Staff Admission Tickets & Hospitality Passes
- 4 Car Parking Passes
- Fenced Patio Area
- Private Restroom
- Climate Controlled
- Closed-Circuit Television

PACKAGE PRICING:

	50	80
Practice (Friday)	\$1,750	\$2,500
Qualifying (Saturday)	\$3,000	\$4,400
Race Day (Sunday)	\$9,250	\$14,800
Two-Day (Saturday/Sunday)	\$11,500	\$18,800

▪ MAINSTRAIGHT SUITE CLUB

The Mainstraight Suite Club was created for those who have a smaller group but still want the first-class experience of a luxury suite. The Mainstraight Suite Club, located in the Gasoline Alley Suites, offers your guests a spectacular view of the racing action on the front straightaway from indoor as well as rooftop seating. The club will be fully catered and decorated to provide a tasteful and exciting atmosphere.



MAINSTRAIGHT SUITE CLUB PACKAGE:

- Mainstraight Suite Club Ticket
- Parking Pass (one issued for every four tickets purchased)
- Access to Pit Passes
- Official Souvenir Program
- Lanyards for Tickets and Passes
- Fully-Catered Premium Buffet & Complimentary Bar
- Climate-Controlled Suite with Closed-Circuit Television

PACKAGE PRICING:

- Individual Tickets (Sunday Only) \$600/ea.
- Individual Tickets (Saturday/Sunday Package) \$750/ea.



"It provides us with a great venue to bring out key customer contacts in a relaxed atmosphere to build upon those working relationships."

— **IKON Office Solutions**

▪ BRICKYARD CLUB

The Brickyard Club was created for those who want to provide a premium, yet affordable, guest experience for a smaller group. The Brickyard Club, located in the heart of race day activity, will be fully catered and decorated to provide a tasteful and exciting atmosphere.

The Brickyard Club is available on Saturday and Sunday.



TABLE OF 6 PACKAGE:

- Reserved Table with Company Identification
- 6 Reserved Grandstand Seats
- 6 Passes to the Brickyard Club
- 6 Official Souvenir Event Programs
- 2 Parking Passes
- Lanyards for Tickets & Passes
- Fully-Catered Premium Buffet & Complimentary Bar
- Pre-Race Pit Tour
- Climate Controlled
- Closed-Circuit Television

PACKAGE PRICING:

- Reserved Table for 6 (Sunday Only) \$2,400
- Reserved Table for 6 (Saturday/Sunday) \$3,000
- Individual Access (Sunday Only) \$450/ea.*
- Individual Access (Saturday/Sunday) \$550/ea.*

*Minimum of 2, parking pass not included.