

* NEW PRICING *

2011 Brickyard 400 Ticket Order Form

YOU MAY PLACE YOUR ORDER ONLINE AT WWW.IMSTIX.COM

Brickyard 400 on Sunday, July 31, 2011*

*date subject to change

CHOICE 1, 2, 3	QTY	RESERVED SEATS	PRICE PER SEAT
_____	_____	PADDOCK PENTHOUSE Box Seats	150.00
_____	_____	PADDOCK PRESS PENTHOUSE Box Seats	150.00
_____	_____	PADDOCK Box Seats	90.00
_____	_____	PADDOCK BOX Box Seats	90.00
_____	_____	NORTHEAST VISTA DECK Reserved Seats	160.00
_____	_____	NORTHWEST VISTA DECK Reserved Seats	160.00
_____	_____	SOUTH VISTA DECK Reserved Seats	160.00
_____	_____	SOUTHEAST VISTA DECK Reserved Seats	160.00
_____	_____	SOUTHWEST VISTA DECK Reserved Seats	160.00
_____	_____	TOWER TERRACE Reserved Seats	90.00
_____	_____	PIT ROAD TERRACE Reserved Seats	80.00
_____	_____	NORTH VISTA Reserved Seats	75.00
_____	_____	SOUTH VISTA Reserved Seats	80.00
_____	_____	SOUTHEAST VISTA (Rows A to L) Reserved Seats	65.00
_____	_____	SOUTHEAST VISTA (Rows M to RR) Reserved Seats	85.00
_____	_____	SOUTHWEST VISTA (Rows A to P) Reserved Seats	65.00
_____	_____	SOUTHWEST VISTA (Rows Q to RR) Reserved Seats	85.00
_____	_____	NORTHEAST VISTA Turn (Sec. 1-25, Rows A to N) Reserved Seats	65.00
_____	_____	NORTHEAST VISTA Turn (Sec. 1-25, Rows P to RR) Reserved Seats	85.00
_____	_____	NORTHEAST VISTA Backstretch (Sec. 26-40) Reserved Seats	75.00
_____	_____	NORTHEAST VISTA Backstretch (Sec. 41-50) Special Pricing Reserved Seats	45.00
_____	_____	NORTHWEST VISTA Reserved Seats	85.00
_____	_____	A STAND Penthouse Box Seats	160.00
_____	_____	A STAND Box Seats	85.00
_____	_____	B STAND Penthouse Box Seats	165.00
_____	_____	B STAND Box Seats	90.00
_____	_____	C STAND Box Seats	90.00
_____	_____	E STAND Penthouse Box Seats	165.00
_____	_____	E STAND Box Seats	90.00
_____	_____	G STAND Reserved Seats	70.00
_____	_____	H STAND (Rows A to K) Reserved Seats	50.00
_____	_____	H STAND (Rows L to LL) Reserved Seats	70.00
_____	_____	J STAND Reserved Seats	70.00
_____	_____	SOUTH TERRACE Reserved Seats	40.00
DISABLED SEATING			
_____	_____	WHEELCHAIR ACCESSIBLE STAND Wheelchair Space	55.00
_____	_____	(maximum of two) Companion Seats	55.00
_____	_____	PADDOCK PLATFORM Wheelchair Space	90.00
_____	_____	Companion Seats	90.00
_____	_____	NORTH VISTA PLATFORM Wheelchair Space	75.00
_____	_____	Companion Seats	75.00
_____	_____	TOWER TERRACE WHEELCHAIR ACCESSIBLE Wheelchair Space	90.00
_____	_____	(maximum of two) Companion Seats	90.00
_____	_____	PIT ROAD TERRACE PLATFORM Wheelchair Space	80.00
_____	_____	(maximum of two) Companion Seats	80.00
_____	_____	NORTHEAST VISTA Platform Turn (Sec. 11-25) Reserved Seats	65.00
_____	_____	Companion Seats	65.00
_____	_____	NORTHEAST VISTA Platform Backstretch Wheelchair Space	75.00
_____	_____	(Sec. 26-40) Companion Seats	75.00
_____	_____	(Sec. 41-50) Special Pricing Wheelchair Space	45.00
_____	_____	Companion Seats	45.00
GENERAL ADMISSION			
_____	_____	PRACTICE DAY General Admission	10.00
_____	_____	QUALIFICATION DAY General Admission	15.00
_____	_____	RACE DAY GENERAL ADMISSION General Admission	30.00
_____	_____	RACE DAY GENERAL ADMISSION DAY OF EVENT General Admission	35.00

PLEASE CHECK ONE:

1. **RENEWAL**
(Must be submitted on or before August 9 to be considered a renewal.)
2. **UPGRADE**
3. **PREVIOUS APPLICANT**
4. **NEW CUSTOMER**

NOTE: Please describe if you checked box 2 or 3 above:

MAIL TO:
2011 Brickyard 400 Tickets
Indianapolis Motor Speedway
P.O. Box 24910
Speedway, Indiana 46224

IMPORTANT: Orders must be accompanied by a credit card number and expiration date or a Cashier's Check, Company Check, Certified Check, Personal Check or Money Order in U.S. funds. Order must not be post-marked BEFORE July 25, 2010. Seat prices include General Admission to grounds. IMS reserves right to reject any ticket order and refund all money paid on same. IMS assumes no responsibility for tickets lost, stolen or destroyed. Any person, regardless of age, must have a seat ticket for admittance to reserved seating areas. Coolers exceeding 14" in length will not be permitted. No glass containers on premises.
NOTICE: The ticket holder expressly assumes all risk incident to the event. The ticket holder grants IMS/NASCAR and its designees the right to use the holder's image and/or likeness in any live or recorded video display or other transmission or reproduction of the event, including without limitation his/her rights of publicity. All rights to broadcast, record, photograph, repeat, reproduce or recreate the event are reserved by IMS/NASCAR. It is the policy of the Indianapolis Motor Speedway to deny renewals from ticket holders who resell tickets at inflated prices. The original purchaser is responsible if tickets are resold. Orders for tickets for the 2011 Brickyard 400 Mile Race will be accepted by IMS when the tickets are mailed or otherwise delivered to the customer. The ticket may not be used for advertising, promotion (including contests and sweepstakes) or other trade purposes without the express written consent of the Indianapolis Motor Speedway, LLC. Tickets are subject to all terms of original sale. Use of a ticket constitutes acceptance of all such terms. **PLEASE NOTE ALL TICKET SALES ARE FINAL - NO MONEY REFUNDED - NO EXCEPTIONS**

FOR OFFICE USE ONLY	D R _____
	Amt _____

Name: _____
(If company, please include name of contact person)

Street or P.O. Box: _____

City: _____ State: _____ Zip: _____

Daytime Phone Number: _____ This Is a New Address

Order Amount \$ _____ + \$7.00 Handling Fee = Total Enclosed \$ _____

Form of Payment:

Money Order

Cashier's Check

Certified Check

Personal Check

Company Check

CREDIT CARD INFORMATION American Express Visa MasterCard Discover

Card Number _____ Expiration Date _____ Signature _____

Number of Tickets Ordered _____ Order Amount \$ _____ + \$7.00 Handling Fee = _____

Hold Tickets At Counter For Pick Up